

## ARTDIRECTION INTERACTIVEDESIGN

- OBJECTIVE:** Opportunity to utilize my art direction and design experience in a fast paced and dynamic advertising agency.
- SKILLSET:** Adobe CS3 Suite / HTML / CSS / PHP / Mac OSX / Microsoft Windows / Flash 8: Rich Content Creation training / Project Management / Art Direction
- PORTFOLIO:** The vast majority of my portfolio may be found on my personal website, along with my passion for photography: [www.placidminds.com](http://www.placidminds.com)
- AWARDS:** FWA Site of the Day (08/18/07) WANTED  
2008 Key Art Nominee Best Web Design: The Bourne Ultimatum  
FWA Site of the Day (08/19/07) The Bourne Ultimatum  
Official Honoree The Bourne Ultimatum 2008 Webby Awards  
2008 Key Art Nominee: A Mighty Heart  
Site of the Week (VW.com redesign) CommArts Network  
One Show Merit Award Business to Consumer for VW's Force of Good minisite.  
Best Automobile Website (Web Marketing Association) for VW.com site redesign.  
2006 WEBAWARD FOR OUTSTANDING ACHIEVEMENT IN WEBSITE DEVELOPMENT -- VW.com Model Chooser Aid Outstanding Website  
2006 WEBAWARD FOR OUTSTANDING ACHIEVEMENT IN WEBSITE DEVELOPMENT -- VW.com Force of Good Campaign (New Beetle).
- EXPERIENCE:** For the past 10 years I have provided **art direction**, **creative direction** and **interactive design** to multiplatinum, award-winning recording artists, major motion picture studios, hotels and casinos, as well as some of the most recognizable brands in the world.
- Art Director.** Projectc.net (11/06 - 01/08. 08/08 - Present)
- Designer for the upcoming film 'Changeling' [www.changelingmovie.net](http://www.changelingmovie.net)
  - Designer for the award-winning site 'WANTED' [www.wantedmovie.com](http://www.wantedmovie.com)
  - Designer for the film site for the film 'Iron Man' [www.ironmanmovie.com](http://www.ironmanmovie.com)
  - Lead designer of the award-winning film site 'The Bourne Ultimatum' [www.thebourneultimatum.com](http://www.thebourneultimatum.com)
  - Lead designer of the site for 'Gone, Baby, Gone'
  - Designed various pages and 'Timeline Feature' for 'The Kingdom' [www.thekingdommovie.com](http://www.thekingdommovie.com)
  - Designer for the film site 'American Gangster' [www.americangangster.net](http://www.americangangster.net)
  - Designed the concept for the film site 'A Mighty Heart' [www.amightyheartmovie.com](http://www.amightyheartmovie.com)
- Sr. Art Director.** Ink Studios (03/08 - 10/08)
- Full Art Direction and Design for upcoming relaunch of [www.legendarypictures.com](http://www.legendarypictures.com)
  - Art Director and Designer for UI design for DIRECTV
  - Art Director and Designer for Dave Navarro site.
- Art Director.** Pongo (06/07 - 02/08)
- Art Director/Designer for the international teaser and main film site for 'Beowulf' [www.warnerbros.co.uk/beowulf](http://www.warnerbros.co.uk/beowulf)
  - Designed the International teaser site for the Will Smith film 'I Am Legend'
- Sr. Art Director.** The Cimarron Group (12/05 - 06/07)
- Lead Interactive Art Director on all outgoing interactive work at the Cimarron Group.
  - Art Directed/designed and provided full flash storyboards for the Warner Bros. International movie site '300' [www.warnerbros.co.uk/300/](http://www.warnerbros.co.uk/300/)
  - Art Directed & designed the online point of sale site for 'KA'
  - Art directed and designed the International movie site for 'Firewall'
  - Art directed and designed the International movie site for 'Poseidon'

## EXPERIENCE:

(continued...)

### **Art Director / Project Manager.** SK+G (03/06 - 08/06)

Schadler Kramer Group is the premier leisure and lifestyle marketing agency providing strategic branding and retail expertise to leading companies throughout the United States: The Palms Hotel & Casino, MGM/Mirage, Luxvor, Borgata, Centra Properties, Aladdin/Planet Hollywood and many more.

- On a daily basis I Art Directed, designed and project managed all outgoing interactive jobs.
- Creative Direction, design and project management for '**Centra Properties**'
- Creative Direction, design and project management for '**The Palms Fantasy Suites**'  
[http://placidminds.com/project\\_materials/skg/palms/](http://placidminds.com/project_materials/skg/palms/)

### **Art Director.** Juxt Interactive (12/05)

Juxt Interactive is one of the leading creative groups in the country, with clients such as: Sam Adams, Target, Coca Cola, LG, Billabong and more.

- Contracted as an Art Director to work on the creative behind a pitch to Coca Cola for a rich media module.  
[http://placidminds.com/project\\_materials/juxt/](http://placidminds.com/project_materials/juxt/)

### **Interactive Designer / Art Director.** Arnold Worldwide (09/04 – 03/06)

- Interactive designer on the award-winning creative team who re-designed and launched the May 2005 site for **Volkswagen of America**.
- **vw.com** site re-design won 'Best Automobile Website' from the Web Marketing Association.
- Award-Winning Designer for New Beetle minisite.  
[http://vw.arn.com/minisite\\_archive/2005/NBFL\\_FOG/phase1/flash.html](http://vw.arn.com/minisite_archive/2005/NBFL_FOG/phase1/flash.html)  
[http://vw.arn.com/minisite\\_archive/2005/NBFL\\_FOG/phase1/flash.html](http://vw.arn.com/minisite_archive/2005/NBFL_FOG/phase1/flash.html)
- Interactive Designer on **Oral-B** account.
- Contracted as an Art Director to work on designs for the **Amtrak** and **Colonial Williamsburg** accounts.

### **Art Director / Consultant.** Dishwalla (08/00 – 08/06)

I have had an ongoing relationship with the Billboard award-winning, platinum selling recording artist '**Dishwalla**' for over 5 years.

- Full art direction and concept for 6-panel digipak design for the March 15, 2005 studio album.
- Site concept, art direction, design and programming for 2nd, 3rd and 4th generations of [www.dishwalla.com](http://www.dishwalla.com)
- Concept, storyboarding and art direction of online Flash media player.
- Site traffic increased 169-203% upon design completion.

### **Interactive Designer.** Virgin Records (11/00 – 01/02)

Working closely with Virgin Records and the marketing agency, Fanscape I helped maintain and design elements behind the online promotion of the multi-platinum selling debut record by '**A Perfect Circle**.'

- Performed webmastering duties including news updates, tour information, links and other promotion for [www.aperfectcircle.com](http://www.aperfectcircle.com) as well as the Virgin Records label site, for multi-platinum selling and award winning, Virgin Records recording artist '**A Perfect Circle**.'
- Created graphical promotional content and 'FAQ' page design for communication with the online community.

### **Interactive Designer.** Atlantic Records (11/97 - 07/01)

Working closely with Steve Stewart Management and a massive online following, I played a role in updating, designing and maintaining the largest online presence for the Grammy award winning, multi-platinum recording artist, the **Stone Temple Pilots**.

- Generated total hits of 65,000/month (62,000 unique visitors/month), including more than 55 foreign countries.
- Art directed, designed and maintained numerous versions of site designs which were used to promote various releases and tours.